**Prepared By:**

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**Sources Sought #277-22-0574**

**“Talk. They Hear You.” National Media Campaign to Prevent and Reduce Underage Drinking and Other Substances- Stop ACT**

**Due Date: 2 Feb 2022**

**3pm est**

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# Qualifications and Experience

BrennSys Technology LLC (BrennSys) was founded with the goal of helping clients thrive in today's highly competitive marketing environment. Formed as a Virginia limited liability company on January 1, 2016, we have developed a business model with two branches. One branch provides full-service marketing and communications services, while the other branch focuses on technology and technical services, such as program/project management, Managed IT Support Services, business, and contract management support, and even office administrative support. This two-pronged approach allows us to produce creative solutions and campaigns across various media, whether print, visual, or electronic, while seamlessly operating and managing these projects' technical and administrative details.

As a CVE Certified **Service-Disabled Veteran-Owned Small Business**, Virginia Certified **Small Veteran Owned** and **SWaM business**, BrennSys is perfectly positioned to meet your needs as they develop and change.

BrennSys is a Small Business locally based in Virginia and possessing the following Small Business socioeconomic status:

* **Small Business**
* **Service-Disabled Veteran-Owned Small Business**
* **Small Disadvantaged/Minority-Owned Business**

Our leadership maintains active engagement in all client programs working closely with our program managers and our contract program managers and utilizing key industry best standards in providing strategic consulting expertise, combined with marketing and communications strategic experience.

BrennSys has proven experience in the digital marketing, communications, and design industry, including hands-on experience serving both individual clients, as well as large commercial corporations and governmental entities. We regularly work with and serve large organizations within the private sector. With a robust customer-focused foundation, our service delivery approach will significantly improve service efficiency and reliability. We strive to apply service innovations for clients with the result of increased performance and high-performance standards that will exceed contractual service levels. We have the proven capability to incorporate process improvements to ensure reliability and quality to provide best-in-class marketing services.